

www.mcpasta.com

**Find out how to improve
your PASTA business !**

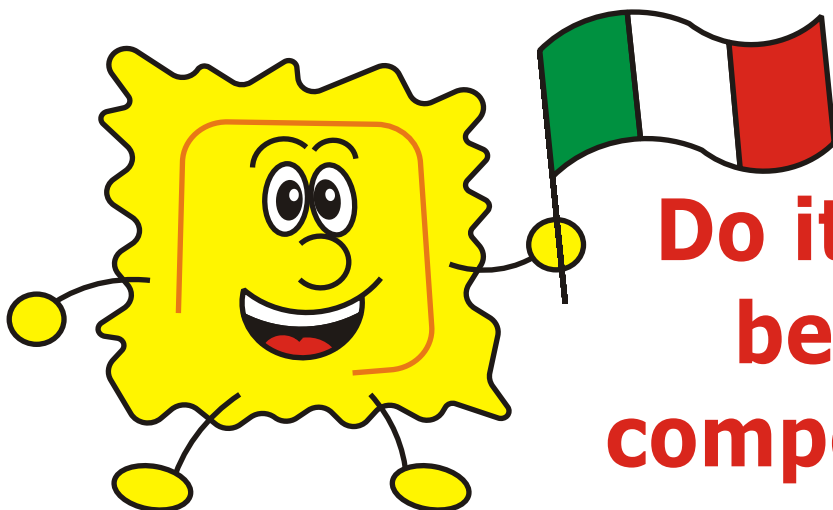


McPasta is a global consultancy service dedicated to **pasta makers** all over the world for the **direct advertising promotion** of their products.

"It's becoming more and more difficult to produce pasta today"...This is the common complaint we hear from all pasta manufacturers, large and small. The small companies complain of the pitiless competition in supermarkets, the inability of the consumer to recognize product quality, and the difficulties of expanding distribution.

Large manufacturers suffer as business costs external to their manufacturing squeeze profitability, and increase pressure to sacrifice product quality.

With Mcpasta you'll sell more PASTA ! Right now !



**Do it yourself...
before your
competitors do !!!**

McPasta Entry Subscription

✓The Entry level has a complete **e-commerce website**, which can be easily managed by yourself. This offer regards the construction of a configured store, hosting for 1 year and periodic submissions to search engines.

✓Let everybody know the high quality of your products and open an online store. You won't need any rooms or employees, your store will be **ALWAYS OPEN**, 365 days / year, 24 hours / day !

✓This offer is for **YOUR OWN** website; more than describing your pasta company's story, your products, informations how to reach and contact you, it will give you the possibility to **SELL** online your products.

✓Remember also that, more than having technical skills typical of a software house, we have a deep knowledge of the pasta field; we know very well how to proceed ! Moreover, within the first 60 days a promotional campaign "stop competitors" (limited to zones or categories), for inducing you to buy the McPasta Premium level. "Stop competitors" campaigns, are made with different levels of intensity and will drive your website to be **MORE VISIBLE** compared to your competitors' websites !

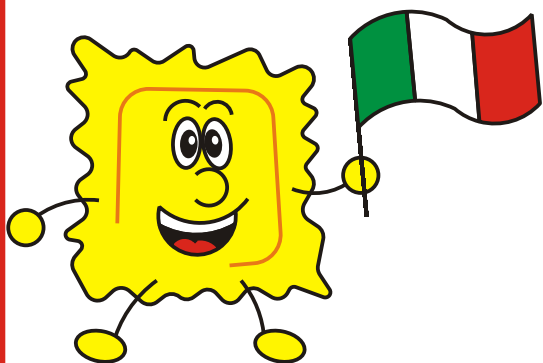
McPasta Premium Subscription has:

✓**The exclusivity** of our service for one year in the chosen areas (state, province, region, etc.).

✓Three-monthly "stop competitors" campaigns, allowing to have your website **MORE VISIBLE** than your competitors' websites.

✓Advanced web marketing strategies, **DEDICATED** to your products.

✓Possibility of subscription to our programs McPasta Teacher, McPasta Corner and McPasta Drive (fee-paying programs).



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